

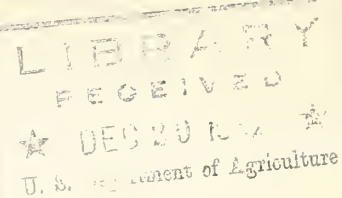
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WHAT 4-H LEADERSHIP MEANS TO CLUB MEMBERS



A radio talk by Horace A. Moses, donor Moses trophies, delivered in the 4-H Club radio program of Saturday, December 3, 1932, broadcast by a network of 57 associate NBC radio stations.

Hello 4-H Club members. Another year has rolled around and I cheerfully respond to the request to radio a short message to you on the farm as well as those in the cities. This year, just passing, has brought its problems, trials and hardships. Let us look at it as a test of our courage and faith in ourselves and in the future of our great country. May you of the club age, in years to come, look back on this period and find some valuable lessons, - possibly forming the habit of harder work and greater economy and thrift, as a result of this depression.

To Maurine Knouse of Emporia, Kansas, and Vernon Baldwin of Alden, Minnesota, this year's winners of the Moses Leadership Trophies, I wish to extend my hearty congratulations, and regrets in not being able to go to Chicago, meet you personally and present these trophies. May your achievements, which entitle you to receive this recognition, inspire you to greater accomplishments and impress upon you the obligation to strive for still greater achievements, not only for your own benefit but for that which is noble and worthy, - helpfulness to your fellow-men.

I congratulate you 4-H Club members on your wonderful opportunities for receiving and giving through this great army of young people, now, I am told, a million strong. What a contrast to the opportunities afforded the rural boy and girl of earlier generations, as I can testify from my own experience. Remember, the greater the opportunity, the greater the responsibility.

Also, remember that conscientious hard work usually brings its reward. Someone has made this statement, - "Any man to succeed in any line of work must be able and willing to get wet all over." He must be completely sold on his proposition. He must devote himself to his job with a singleness of purpose that admits of no competition.

It has been my privilege for several years to deal with many young men. We take as much care in selecting an office boy as we do in selecting a man for a much higher position. It is our practice, under normal conditions, to take on three or four each year. We start them at the bottom and test them out through hard work to find if they have the sticking qualities. On an average, about one out of three stays. We find it is not cleverness or brilliancy or great genius which is essential to a successful career, but industry, faith, confidence and application. These qualities are as free as the air we breathe. I find that the boy from the country who knows something about hardships, or the boy who has to struggle for an education is the one who most often makes good. I am a great believer in the importance of boys and girls learning to work at an early age and learning the value of a dollar. My first dollar was earned by picking up walnuts and sending them to market, when I was a youngster living on a farm in northern New York state. I have tried to keep that dollar working all these years and have taken pleasure in seeing it multiply!

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At the same time I have tried not to form the habit of worshipping money or waiting until I had accumulated a large amount before giving to worthy causes.

If a man is broadminded enough to recognize his obligation to his fellow-men in giving of both time and money, I believe that he possesses the qualities that bring financial success as well as satisfaction in his efforts and accomplishments.

To any International Training School members who may be listening in, I send greetings and best wishes. It would be interesting to know what the years since you were in Springfield have brought to you. I trust you look back upon your two weeks at the institute with satisfaction and pleasure and, best of all, that you carried away as a result of your contact with Uncle Jack and Miss Emerson, as well as many other influences, lasting impressions which will help you to live a larger, more happy and useful life.

If the proposed reunion is held in Chicago next year, I shall hope to see many of you. I am still in hopes of reinstating this institute as soon as business conditions permit.

Good luck and goodbye to all 4-H Club and Training School members listening in.